

Portfolio Management

- HOLST Portfolio Management Service
- HOLST Portfolio+ Service
- HOLST Discretionary Account Service

HOLST

SHAREBROKERS

FINANCIAL PLANNERS

SUPERANNUATION ADVISERS

www.holst.com.au



Who are Holst?

F W Holst & Co. Pty Ltd (HOLST) traces its history back for more than 100 years. The firm is dedicated to creating wealth for the private investor. We provide a complete range of investment, research and advisory services carefully designed to meet all of our clients' investment and wealth management needs.

Investment is an individual undertaking and every client has different circumstances and needs. The HOLST philosophy is to assist clients in achieving their goals by offering the expertise of an experienced team of investment advisers whose sole purpose is to offer superior, confidential advice and exceptional service.

HOLST is privately owned and managed by its executive directors – it owes allegiance only to its clients.

What is our mission?

Our ongoing commitment is to provide our clients with a full range of sharebroking, investment advisory, financial planning and superannuation services of superior quality and value.

What are the benefits of Portfolio Management?

Utilising a professionally run Portfolio Management service can help you succeed as a private investor. Successful investment management requires constant attention to detail and accurate up-to-date information in order to make informed decisions. Portfolio Management services are designed to ease your workload and enhance overall investment performance via more informed decision making.

How can HOLST help manage my portfolio?

As administering investments becomes increasingly more complicated from a taxation, compliance, administrative and investment perspective, HOLST offers a suite of products and services designed to help you manage your portfolio.

HOLST Portfolio Management Service

The long established HOLST Portfolio Management Service helps you achieve superior returns in the market by having your investment portfolio reviewed by your HOLST Adviser on a regular basis. This allows you to be fully informed as to the composition, valuation and performance of your investment portfolio.

Each quarter you will receive a portfolio review that includes a summary of all transactions, a valuation of the portfolio and the portfolio performance as measured against the Australian All Ordinaries Index. Appropriate recommendations and comments from your HOLST Adviser are also included with the review.

As a HOLST Portfolio Management Service client you:

- Receive a regular portfolio review incorporating specific share recommendations
- Are able to monitor the performance of your portfolio
- Receive regular investment transaction reporting

HOLST Portfolio+ Service

The HOLST Portfolio+ Service has been designed to help reduce the time you spend on the ongoing management of your investment portfolio. This involves identifying, recording and reconciling your transactions, income and dividends received and corporate actions such as takeovers. This information is then used to provide accurate and comprehensive daily, quarterly and annual reporting.

Ongoing access to detailed taxation information allows you to focus on investment decision making with an emphasis on the after tax returns generated by your portfolio. This should enable more disciplined investment decision making and improve the ongoing management of the portfolio. Furthermore, it may improve the after tax returns generated by the portfolio.

The HOLST Portfolio+ Service helps you:

- Proactively manage Capital Gains Tax (CGT) decisions
- Reduce administration (by you and your Accountant)
- Enhance investment decision making by focusing on after tax returns
- Provide detailed tax reporting for your Accountant

HOLST Discretionary Account Service

The HOLST Discretionary Account Service offers you the ability to fully outsource the responsibility for managing your portfolio to your HOLST Adviser. This service involves HOLST acting in the market on the your behalf without prior authorisation. All dealings bind you as if you had actually placed the order yourself. HOLST is only authorised to operate within the scope of the Discretionary Account Agreement agreed and signed by you.

As a client of the HOLST Discretionary Account Service you:

- Have your portfolio constructed by an experienced Adviser
- Have the ongoing decision making handled by your Adviser in conjunction with HOLST's research department
- Reduce the time spent administering your portfolio
- Receive regular investment and compliance reporting

The use of a Discretionary Account Service is not suitable for all investors and should be considered in light of your financial situation, particular needs and specific investment objectives.

Please contact HOLST or your HOLST Adviser directly for further information on the range of Portfolio Management services available to clients.

HOLST

SHAREBROKERS
FINANCIAL PLANNERS
SUPERANNUATION ADVISERS

www.holst.com.au

F W Holst & Co. Pty Ltd
ABN 67 006 545 660
AFS Licence No. 247841
Market Participant of the
Australian Stock Exchange Ltd

Melbourne
Level 9, 600 Bourke Street
Melbourne Victoria 3000
Telephone +61 3 9282 8111
Facsimile +61 3 9282 8222
Email holst@holst.com.au

Geelong
16 Aberdeen Street
Geelong West Victoria 3218
Telephone +61 3 5229 4637
Facsimile +61 3 5229 4142
Email holst@holst.com.au